

# Lynn Palermo

Helping Family Historians Shape  
their Genealogy Research into  
Shareable and Entertaining Stories



## Genealogy Educator Writing & Accountability Coach Speaker & Author

Lynn Palermo is a writing & accountability coach helping family historians turn their family history research into shareable and entertaining stories.

Also known as the Armchair Genealogist, for the past 15 years, Lynn has coached thousands of students through her signature writing programs in the Family History Writing Studio.

She is a published author with a creative writing certificate from the University of Toronto. She has written a multi-generational heirloom book, a family history children's book and a novella-length family history narrative along with numerous short stories and ancestor profiles. She's produced many how-to workbooks for the family historian and offers virtual and in-person writing retreats, workshops and webinars.

Lynn is based in Ontario, Canada and is available for speaking opportunities across Canada both in person and virtually. She presents across the United States and globally for virtual summits, podcasts and interviews.

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# Lynn Palermo

## Family History Writing Workshops

- Includes 1-Hour Presentation
- Q & A after each Presentation
- Fee: \$150.00 U.S.



## A Blueprint to Crafting Ancestor Profiles

Embark on your family history writing journey with Ancestor Profiles as your springboard.

These concise narratives serve as the perfect introduction to capturing the essence of your ancestors when a full story seems daunting. They offer a manageable starting point that not only saves time but also acts as a litmus test for uncovering potentially larger stories waiting to be told.

Dive into the realm of Ancestor Profiles and unearth the tales that lay the groundwork for your family's legacy—each profile a stepping stone towards weaving a tapestry of captivating narratives.

Let these profiles be your compass, guiding you through the rich history of your lineage, igniting your passion for storytelling along the way.

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## A Blueprint to Crafting Ancestor Profiles

### What you'll learn:

#### Key Learning Points:

- Understanding the essence of Ancestor Profiles
- Distinguishing between Profiles and Stories
- Identifying the best candidates for Ancestor Profiles
- Exploring different Types of Profiles
- Utilizing Profiles to showcase your Family History
- Structuring an engaging Profile effectively
- Essential Information to include in a Profile
- Organizational strategies and Process guidance
- Mastering Narrative Techniques for crafting entertaining Profiles

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